

CTH- Programme Structure



Confederation of Tourism & Hospitality

Module code	Module Title	Credit	Assessment	Level
HTMS	Hospitality and Tourism marketing Strategies	30	Assignment	7
MLAC	Management and Leadership Across Cultures	30	Assignment	7
HTSP	Hospitality and Tourism Strategic Planning	30	Assignment	7
Plus 1 of the following options				
MHTP	Managing Hospitality and Tourism Projects	30	Assignment	7
RMHTM	Research Methodology for Hospitality and Tourism Managers	30	Assignment	7

- **Entry Requirements**

- Hospitality/Tourism degrees - minimum grade 'third'
- Non specialist degree – minimum grade 'second' (Additional: work experience optional) Qu:
- Non graduates – five years work experience at managerial level
- Exemption – maximum of 50% (ie 2 units)

Plus

- **Minimum IELTS 6.0 or equivalent**

Qualification must be equivalent to UK degree evaluate through NARIC